

**ABINGDON-ON-THAMES TOWN COUNCIL**

**COMMUNITY SERVICES COMMITTEE**

**TUESDAY 12<sup>th</sup> January 2021**

**Agenda item 7:**

**Report of the Communications, Marketing and Events Officer**

**Social Media Policies**

**1. Introduction**

1.1 The Purpose of this report is to request members approve the proposed social media policies.

1.2 As requested at the Communication Review working group meeting of 10th August 2020, your officers completed a Communications review and have produced two Social media Policies that require approval.

**2. Options**

2.1 The Social media policy for personal use of social media can be seen in Appendix A.

2.2 The Social media policy for Council Accounts can be seen in Appendix B

**3. Decisions**

3.1 The committee is requested to approve both social media policies for officers to then implement. This is a resolved matter for this committee.

Louise Brown – Communications, Marketing and Events Officer  
6<sup>th</sup> January 2021