

AGM gives Visitor Feedback



AGM reveals Festival Plans: At the Choose Abingdon AGM last night at the Guildhall the retiring Chairman, James White, was able to unveil plans for a Science Festival that the Partnership have been working on for some months. The event will fit in well with the overall visitor economy focus of the Partnership, and is supported by the results of the visitor research carried out by Hidden Britain. In a half hour presentation, the market research main findings were summarised, including some very positive measures such as "95% stated that they would come back after visiting the town". AGM papers and the full visitor research report will be loaded onto the About Us page of this website shortly.

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